



City of San Diego

Bidder Registration System Update

July 13, 2011





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Mayoral Equal Opportunity Task Force

- August 2007
 - Purchasing & Contracting Department Tasked to Measure:
 - Availability
 - Utilization
 - Disparity of DBE's, Small, Local etc.
 - Outreach Initiatives
 - Electronic Bidder Registration



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History

- November 2007
 - Purchasing & Contracting entered into agreement with SDDPC
- June 2008
 - Contractor/Vendor Registration went Live
 - Did not interface with OPIS (Purchasing) or AMRIS (Financial) Systems
 - Did not provide electronic bidder notification



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History (Cont.)

- June 2008 (Cont.)
 - Required manual electronic notices
 - Labor intensive
 - Bids and Request for Proposals – Posted on City’s website
- July 2009
 - City implemented SAP
 - Electronic bidder registration was not included



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History (Cont.)

- August 2010
 - Prism system implemented by EOC
 - Notifies only certified SLBE/ELBE
- September 2010
 - City utilized a cooperative procurement process with the SDUSD to select DemandStar Onvia



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History (Cont.)

- December 2010
 - Internal approval for DemandStar initiated with Information Technology
- April 2011
 - Information Technology BLG granted approval to implement DemandStar
- May 11, 2011
 - Notification letters sent to 27,000 vendors requesting registration in DemandStar



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History (Cont.)

- June 3, 2011
 - City posted first bids(3) on DemandStar Onvia
- June 6, 2011
 - City authorized \$900,000 to implement electronic vendor registration phase of SAP SRM module



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Benefits

- DemandStar Onvia System Provides:
 - On-line vendor registration
 - Electronic bidder notification
 - One agency free subscription
 - Targeted Outreach
 - Supplemental Supplier
- **No cost to the City**



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Benefits (Cont.)

- Offers access to a diverse vendor base
 - Greater opportunity for targeted Outreach
 - Over 100,000 nationwide vendors
 - Approximately 3,600 vendors are registered for notification of business in San Diego
 - Over 600 vendors located in San Diego



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Benefits (Cont.)

- Proven Track Record since 1997
 - Used by approximately 400 Public entities nationwide including:
 - San Diego Unified School District
 - San Diego Housing Commission
 - Sweetwater Union High School District



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Benefits (Cont.)

- Meets the objectives identified in the 2007 Mayoral Equal Opportunity Task Force
- Streamlines and Improves the efficiency of the procurement process
- Allocated funding can be used for additional purchasing and contracting enhancements
- Confidentiality clause requiring all reasonable measures to protect the secrecy of and award disclosure or use of the confidential information



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Costs

- Stand alone system that is not integrated with SAP
 - Vendors must be registered in SAP for contract award
- Potential, minimal cost to the vendor if they choose to register with multiple agencies



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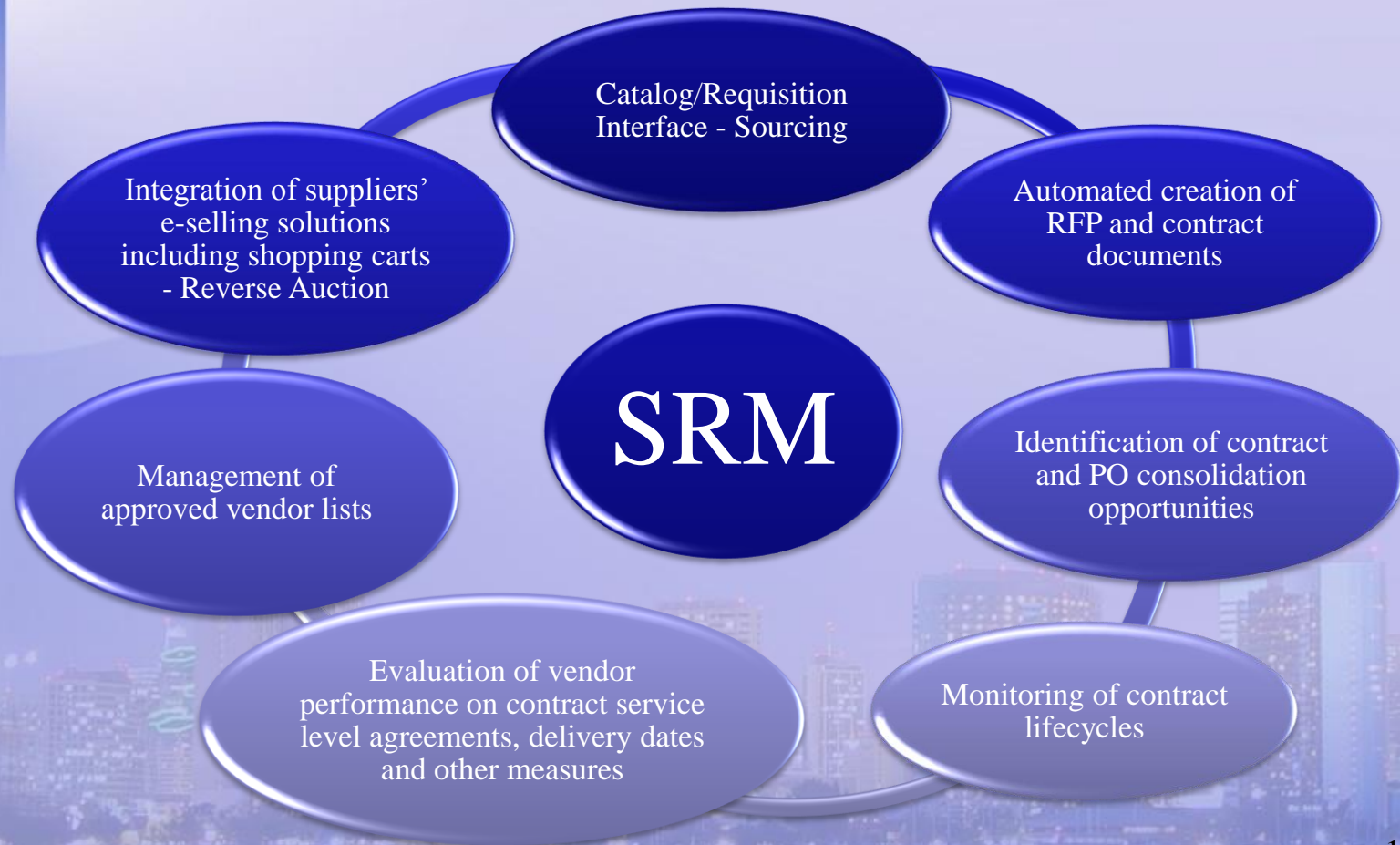
Supplier Relations Module (SRM)

- Full implementation of SRM system to cost approximately \$3 million
- Provides automated RFP/RFB/RFQ and contract document creation, vendor performance evaluation tools and catalog capability functions that automate P&C processes



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SAP SRM Alternative Functions





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Next Steps

- Continue Outreach
 - Purchasing & Contracting has participated in over 200 outreach activities in FY 10
 - Purchasing & Contracting will meet numerous business groups over next 90 days
- Continue implementation and monitoring of Demand Star
- Identify alternative SRM functions for implementation, if appropriate after evaluation and outreach



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DEMONSTRATION